

The Filter

A Cary Services, Inc. Newsletter

Facility & Product Temperature Management | Proactive Budget Control & Preventive Maintenance Specialists

Fall 2015



Michael Oberle was born in Dodge City, Kansas, in 1967 and remained there until 1974 when his father was stationed in Germany. In 1976, his father was assigned to Fort Carson in Colorado Springs, Colorado—a location Michael really enjoyed. When Michael turned 16, he left home and started out on his own. As he put it, "I moved around a lot. Seen both borders and both coasts!"

Michael worked in food service for 25 years, working his way up to Executive Chef, but got burned out and wanted to change his career.

So, he attended Advanced Training Institute to learn the HVAC trade. According to Michael, "Glad I did. It's the best thing I've ever done to better my life! Cary Services is the only job I've had in the HVAC industry. After four-and-a-half years, I can honestly say, it's the best job I've ever had!"



Michael Oberle and family.



Sam Givens

Team Member Profiles Focused On Service

Since 1994, Cary Services has grown to serve customers across more than 100,000 square miles in West and North Texas, and our company is designed and focused to service facilities like yours. How do we do this? We provide top-quality technicians and managers who can literally handle any and all heating, ventilating, air conditioning, refrigeration and automation systems needs. With this in mind, we would like to introduce you to a few of our team members:

Sam Givens was born in Fort Worth, Texas, but was raised in Abilene from a very young age. He graduated from the University of North Texas with a degree in Applied Technology and Performance Improvement. Sam brings more than 20 years of sales and management experience to Cary Services. He is happily married to his lovely wife Kelly. Sam's personal interests include golf, sports, grilling, cooking, philosophy and politics.

Eric Wright joined Cary Services in May of this year. He is a product of Rising Star High School and studied industrial trade at Tarleton State University, and also HVAC at Cisco College. Eric brings nearly 15 years of direct experience and much more in electrical and industrial experience. He is married to Beverly, has four children (all girls) and three grandchildren. In his spare time, he enjoys hunting and fishing. We are very excited to have Eric on our team!



Eric Wright



Contact Us Toll Free 24/7 | 888-229-1757

Abilene | 325-695-7283 | Mark Cary, Chairman/CEO | Tony Cary, VP of Field Operations | Jerry Eichhorst, General Manager

D.F.W. & North Texas Region | 817-596-9877 | Michael Wilson, General Manager

Houston | 281-219-1900 | Kevin Dean, General Manager

Big Spring - Midland & Odessa | 432-264-7192 | 432-617-0173 | Eric Torres, Service Manager

San Angelo | 325-994-2580 | Jerry Eichhorst, General Manager

Visit us online at www.caryservices.com

Build Your Leadership Image With Style

Style can be as important as substance to effective management. You need to project the right image to your employees, and that depends on more than selecting the right power suit. Here's how to manage how people see you:

Examine your current image. Ask a trusted colleague to tell you how you're viewed in your workplace and industry. What strengths do people associate with you? Where do you need to improve?

Craft your image selectively. Don't try to showcase everything at once. Pick your most important skills and traits to emphasize. Identify those you want to downplay. Then ask yourself, "How do I want other people to talk about me when I'm not present?"

Analyze the field. Look at other leaders in your organization and profession to determine what makes them stand out so you can emulate their approach. How do they dress? What skills do they demonstrate? How do they treat people?

Little-Known Facts About Books and Language

The world of books, reading and words is full of surprises. Take a look at some of these stories about writers and other creative people from the website, *Buzzfeed.com*:

Green Eggs & Ham. This Dr. Seuss classic was written on a bet. Publisher Bennett Cerf wagered \$50 that Ted Geisel couldn't write a children's book using fewer than 50 different words. Geisel won.

Thomas Jefferson, the third U.S. president (and writer of the Declaration of Independence) invented more than 100

American words to distinguish U.S. writing from British usage including the word anglophobia.

Gone with the Wind. Margaret Mitchell began work on her first (and only) novel after recovering from an auto accident. During her convalescence, she read

so many books from the local library that her husband got tired of going back and forth so he suggested she try writing a book of her own.

Amazon.com. The first book sold on the now-dominant website was *Fluid Concepts and Creative Analogies*, by Douglas Hofstadter. Its subject: whether machines could be taught to think like people.

Go Fly A Kite!

The mayor of a small town was walking through the park one day when she spotted a little boy flying an enormous and beautiful kite high in the sky. Intrigued, she walked up and asked who was responsible for the keeping the kite in the air.

"I am," the boy said. "I made this kite all by myself, and I got it up into the air on my own."

Then they both heard a whisper in the air. "I am the wind," the voice said. "I keep the kite in the air by holding it aloft with my breath."

A third voice, high-pitched and vibrant, joined in. "I am the kite's tail," said this voice. "I keep the kite stable as it flies through the air. Without me it would crash to the Earth!"

Moral: Cooperation and teamwork are essential to every endeavor.

Journalist George Plimpton wrote about his undercover experience playing what professional sport as a rank amateur in the 1966 book *Paper Lion*?

See the answer below

Trivia On Paper

1) The TV series, *The Paper Chase*, followed the lives of students at a prestigious university majoring in what discipline?

- a) Accounting
- b) Marketing
- c) Law
- d) Economics

2) Besides paper strips and water, what other ingredient is typically used to make papier mâché?

- a) Oatmeal
- b) Flour
- c) Sugar
- d) Baking soda

3) Journalist George Plimpton wrote about his undercover experience playing what professional sport as a rank amateur in the 1966 book *Paper Lion*?

- a) Football
- b) Hockey
- c) Basketball
- d) Baseball

4) According to TV's *The Big Bang Theory*, Sam Kass expanded upon the traditional Rock, Paper, Scissors game by adding the choices of a lizard and what *Star Trek* character?

- a) Kirk
- b) Bones
- c) Sulu
- d) Spock

5) What was the name of the character played by actress Madeline Kahn in the 1973 film *Paper Moon*?

- a) Pussy Galore
- b) Lili Von Shtupp
- c) Trixie Delight
- d) Velvet Allure

from *mental_oss*

Answers: 1) c; 2) b; 3) a; 4) d; 5) c

Did You Know? . . .

We offer 24-hour/7-day-a-week services, with our trained, professional service technicians. Give us a call locally or toll-free. We're ready to help!

To contact our Centralized Service Dispatch, call toll-free: 888-229-1757

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Cary Services is the proud recipient of the Better Business Bureau Torch Award (2005) for Marketplace Ethics



It's All Relative . . . Humidity, That Is!

Proper humidity levels keep your home and office healthier and more comfortable.

Your heating, ventilation and air conditioning (HVAC) system can do more than heat and cool your home or business. It can also keep the humidity at a comfortable level in both winter and summer. It's a delicate balance: if it's too low, you'll feel the effects of colds, respiratory infections and asthma more, plus some of the furnishings in your home or office will literally dry out. If it's too high, you'll be uncomfortable, and mold and mildew will flourish. They love moisture!

Residential and commercial HVAC systems balance temperature and humidity. The best person to design a system appropriate for your climate and your comfort needs is a professional ACCA member contractor. He or she understands the science of your home and office and applies the principles contained in the Air Conditioning Contractors of America Association, Inc. (ACCA) design and technical manuals to the design, selection and installation of an HVAC system that's right for you.

ACCA manuals are the industry standard, often incorporated into local building codes and endorsed or recommended by the Department of Energy, the Environmental Protection Agency and most equipment manufacturers. Cary Services is a member of the ACCA.

The choice is yours. Since more than one third of your time is spent in your home—and a good deal of time at work—it is important to make the right choice.

We're doing our part. This newsletter is printed on environmentally-friendly paper—50% recycled, using 25% post-consumer waste, and is composed of a mixture of fibers from certified forests, post-consumer recycling processes and fibers from other controlled sources.



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