

The Filter

A Cary Services, Inc. Newsletter

Facility & Product Temperature Management | Proactive Budget Control & Preventive Maintenance Specialists

Winter 2016

Gary Gusler Celebrates 20 Years With Cary Services

September 18th marked Gary Gusler's 20th anniversary with Cary Services. Next to Mark and Tony Cary, Gary is the longest serving employee with our company.

Gary works at our corporate office in Abilene and is primarily responsible for managing our shop, repairing and refurbishing ice machines and supporting our team with ice machine and equipment installations.

He is a multi-talented individual who is extremely valuable to our operations. His 20 years of hard work and contributions are very much appreciated. We are proud to have Gary and his family as part of our family for all these years, and look forward to many, many more!



Mark Cary, right, recognizes Gary Gusler for his 20 years of service to the company.



New Team Member

Richard Brandner

Cary Services is delighted to welcome Richard Brandner as the new manager of our Permian Basin territory. Richard was born in Abilene, Texas, and was raised in a military family. Moving from place-to-place, he ended up in Alamogordo, New Mexico. In 1982, he graduated from New Mexico State University with a degree in HVACR and later pursued an MBA with a concentration in Operations Management from Colorado Tech University.

Richard is married to Val and has six children between them: four sons and two daughters. His personal interests include doing home improvement projects, enjoying outdoor sports and watching the History Channel—in between trying to keep up with his nine grandchildren!

Our Customers Say It Best!

"We have used Cary Services since the hotel opened and have been very pleased with the service they have provided. John Walker handles the majority of our calls and does a fine job with our heating and cooling equipment, as well as our kitchen equipment."

—Andrea Barr

General Manager, Hotel Settles



Contact Us Toll Free 24/7 | 888-229-1757

Abilene | 325-695-7283 | Mark Cary, Chairman/CEO | Tony Cary, VP of Field Operations | Jerry Eichhorst, General Manager

D.F.W. & North Texas Region | 817-596-9877 | Michael Wilson, General Manager

Houston | 281-219-1900 | Kevin Dean, General Manager

Big Spring - Midland & Odessa | 432-264-7919 | 432-617-0173 | Eric Torres, Service Manager

San Angelo | 325-944-2580 | Jerry Eichhorst, General Manager

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The cows were tested in a T-shaped maze similar to those used with mice and rats.

Moo! Cows May Be Smarter Than You Think

What's the smartest animal you can think of? Dolphins and chimpanzees may spring to mind quickly, but don't neglect one often-overlooked farm animal: the cow.

College students at the University of Sydney (as reported by *The Huffington Post*) conducted experiments with dairy cows and found that our bovine friends are capable of quickly mastering a maze to find food, and thus may possess better problem-solving skills than previously known.

The cows were tested in a T-shaped maze similar to those used with mice and rats. They learned to follow a sound through the maze to get to their food, with one of them reaching its goals within the first 20 seconds of the test.

The results suggest that cattle farmers could train cows to obey specific sound signals to come in for milking, producing greater efficiency on dairy farms.

Don't Listen To The Critics

If you worry that your work is unappreciated, consider that even notable critics make mistakes. From *Rotten Reviews: A Literary Companion*, edited by Bill Henderson (Penguin Books) come these examples of reviewers who missed the mark when evaluating various failures:

Emily Dickinson. In describing poet Emily Dickinson for an 1892 review in *The Atlantic Monthly*, Thomas Bailey Aldrich noted his belief that "an eccentric, half-educated recluse in an out-of-the-way New England village—or anywhere else—cannot with impunity set at defiance the laws of gravitation and grammar."

William Faulkner. *The New Yorker's* Clifton Fadiman didn't mince words in his 1936 review of William Faulkner's *Absalom, Absalom!* Fadiman declared it "the final blowup of what was once a remarkable, if minor, talent."

Rudyard Kipling. A *San Francisco Examiner* editor summed up the paper's view of *Jungle Book* author Rudyard Kipling in an 1889 rejection letter that read: "I'm sorry, Mr. Kipling, but you just don't know how to use the English language."

Charles Dickens. And in 1859, the *Saturday Review* made this bold prediction of Charles Dickens, author of *Great Expectations*, *A Tale of Two Cities*, and *Oliver Twist*: "We do not believe in the permanence of his reputation."

Gratitude can transform common days into thanksgivings, turn routine jobs into joy, and change ordinary opportunities into blessings.

William Arthur Ward

Which single recorded by Jan and Dean was the first surf song to top the U.S. Billboard pop chart?

Trivial Matters

1) Advertising executive Gary Dahl was responsible for which of the following short-lived fad items?

- a) Mood Rings
- b) Pet Rocks
- c) Baby On Board Signs
- d) Troll Dolls

2) Conrad was the first name of the founder of which hotel chain that still bears his surname?

- a) Sheraton
- b) Radisson
- c) Marriott
- d) Hilton

3) Which of the following singles was recorded by Jan and Dean and was the first surf song to top the U.S. Billboard pop chart?

- a) Surfer U.S.A.
- b) Surfer Safari
- c) Surf City
- d) Surfer Girl

4) The late Stanley Ann Dunham is the mother of which U.S. President?

- a) Barack Obama
- b) Bill Clinton
- c) Jimmy Carter
- d) Lyndon Johnson

5) By what name was Shelly Duvall's character, Winifred Torrance, known in the 1980 thriller *The Shining*?

- a) Winnie
- b) Willa
- c) Wendy
- d) Wanda

from *mental_oss*

Answers: 1) b; 2) d; 3) c; 4) a; 5) c

Did You Know? . . .

We offer 24-hour/7-day-a-week services, with our trained, professional service technicians. Give us a call locally or toll-free. We're ready to help!

To contact our Centralized Service Dispatch, call toll-free: 888-229-1757

Abilene: 325-695-7283
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Cary Services is the proud recipient of the Better Business Bureau Torch Award (2005) for Marketplace Ethics



Out of Sight, NOT Out of Mind

The cliché “out of sight, out of mind” is often the reason for neglected maintenance on your HVACR system. These systems are usually installed where they aren't seen—as in a false ceiling, basement area, a closet, on rooftops, or in mechanical rooms—making them easy to ignore. The systems are simply taken for granted, until they fail. Decreased efficiency, utility overpayment, discomfort, loss of productivity, premature replacement, and higher repair costs are the result.

Getting your HVACR system serviced and maintained according to industry specifications is just as important as regularly changing the oil in your car. This is why we urge our customers to take a preventive approach by regularly inspecting equipment and participating in a maintenance program, which can provide the following benefits:

- 1) A preventive maintenance agreement can provide substantial savings.** The agreement can pay for itself many times over in energy efficiency, as well as in preventive maintenance that avoids costly major repairs down the road.
- 2) Preventive maintenance can correct developing problems.** Our technicians can pinpoint and correct developing problems at the earliest, least expensive time—well before equipment failures.
- 3) Preventive maintenance can lower lifecycle costs.** Over the life of your equipment, you will experience lower total operating and maintenance costs with fewer disruptions if you maintain equipment at regular intervals.

Call today to see how we can help you keep your HVACR systems up and running now, and well into the future.

We're doing our part. This newsletter is printed on environmentally-friendly paper—50% recycled, using 25% post-consumer waste, and is composed of a mixture of fibers from certified forests, post-consumer recycling processes and fibers from other controlled sources.



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